



# South Somerset District Council

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## SSDC4Business Newsletter

Keep up to date with all the latest information about local business matters and economic development projects in the South Somerset area.

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### Upcoming Events

*7th September 2016*  
*Great Bow Wharf, Langport*

*15th September 2016*  
*Manor Hotel, Yeovil*

**Managing and Understanding  
Change in the Workplace**

**Small Business Breakfast**  
Managing your accounts online

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*21st September 2016*  
*Bath and West Show Ground*

*22nd September 2016*  
*Yeovil Golf Club*

**Heart of Wessex Local  
Action Group**  
Local Action Group Forum

**Breakfast Event**  
Speed networking for businesses

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*3rd October 2016*  
*Sandy Park, Exeter*

**Heart of the South West  
Local Enterprise Partnership  
Annual Conference**

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*7th October 2016*  
*Shrubbery Hotel, Ilminster*

**Digital Marketing in 2017**  
In partnership with Get up to  
Speed

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## News and Events

### Heart of the South West Growth Hub Services



The Heart of the South West Growth Hub Service is the first point of contact for both new and established businesses seeking business support. It is offered completely free at point of access for all businesses.

- Their advisers are on hand to talk to you about your business goals.
- They can provide you with access to local and national business support services
- They can support both new and established businesses; and
- They have access to a wealth of information and factsheets on key business topics.

Eligible businesses can also now access a fully funded one to one advice session with a Business Adviser through the new Growth Support Service. The service is aimed at both new and established businesses with Growth ambition.

Following your 1 to 1 session you will be provided with a support plan detailing practical steps to move your plans forward.

Support is currently available for businesses in the Heart of the South West LEP area; Devon, Plymouth, Somerset and Torbay (excluding North Somerset and BANES) in the following sectors:

- Agriculture and fisheries
- Farm diversification
- Food processing
- Tourism
- Retail
- Care sector and services such as childcare and nursing homes
- Social Enterprises

Sectors where other funded business support services are currently available such as manufacturing and export are ineligible for this service.

If you are unsure whether you fit the criteria for the service or to speak directly to one of the team you can call them on 03456 047 047.

[Complete an online enquiry form](#)

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## **The Conduit Diners Club Card**

The Conduit Magazine are launching a new Dining Club Card Scheme to go alongside their very successful Restaurant Review Dinner Club. This is a great



opportunity for the local food and drink industry as it gives fantastic value for all year round marketing for your business. It is a proven concept (Taste Card - nationally) and has been run successfully by magazines with over 1000 club members.

### **Why is it worth taking part?**

- You can promote whatever you wish but the minimum offer is 10% off the food bill for 2 people.
- The Club and all offers will be promoted through the Conduit website.
- The magazine will send all offers to their current 200+ Dinner Club Members - a guaranteed audience straight away.
- A free lineage advert (name, address, website, telephone number+offers) will be given to your business each month in the magazine to promote the Club (worth £72).
- You will also be given a free lineage website link with a picture, contact details and link to your own website.
- The Dining Club Cards can be sold by your business earning you 10% commission.
- You will be given free information to display showing you are participating in the Dining Club Card Scheme.

Join the Conduit Magazine Dining Club Card Scheme to receive 12 month's promotion for just £5 per month (£60pa)

Special Offer for September - Join now and get a free month's promotion i.e. 13 months

Contact Franchesca at the Conduit on [01935 424724](tel:01935424724) or email [info@theconduitmagazine.co.uk](mailto:info@theconduitmagazine.co.uk) for further information

The Conduit Magazine is a very popular free glossy colour A4 magazine covering the West Dorset/South Somerset border area. The stylish magazine, established 15 years ago provides interesting articles, smart design and quality print. Distribution includes the towns of: Bruton, Castle Cary, Crewkerne, Ilminster, Sherborne, Somerton, South Petherton, Wincanton, Yeovil and surrounding villages.

## Co-working Space coming to Yeovil



Co-working space is coming to Yeovil at the Yeovil Innovation Centre in October 2016. The project will create a highly flexible workspace; perfect for home-based and mobile workers, business start-ups and entrepreneurs.

Users of the space have the option of either office hour accessibility (9am-5pm) or 24/7 access. Both hot-desking facilities and permanent desk space will be available.

All tariffs will include the following:

- Superfast broadband
- Free parking
- Kitchen facilities
- Business advice
- Free printing and photocopying
- Invitations to monthly networking events at the Yeovil Innovation Centre
- Inclusion in the online business directory on the dedicated website
- Subscription to the SSDC4Business Newsletter

For more information, or to register your interest please call the Economic Development Team on [01935 462173](tel:01935462173)

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# Queen's Award for Enterprise



You have until the 2 September 2016 to create an account and apply for the Queen's Awards for Enterprise, which are for outstanding achievements by UK businesses in the categories of:

- Innovation - for commercial success as a result of innovation
- International trade - for growth and commercial success in international trade
- Sustainable development - for commercially successful products, services and management that benefit the environment, society and the economy
- Promoting opportunity - for social mobility programmes that help people from disadvantaged backgrounds into successful working lives.

[Learn more](#)

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## SSDC4Business Twitter

Keep up to date with the latest business news and the activities of the Economic Development team here at South Somerset District Council.



Follow us on **twitter**

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